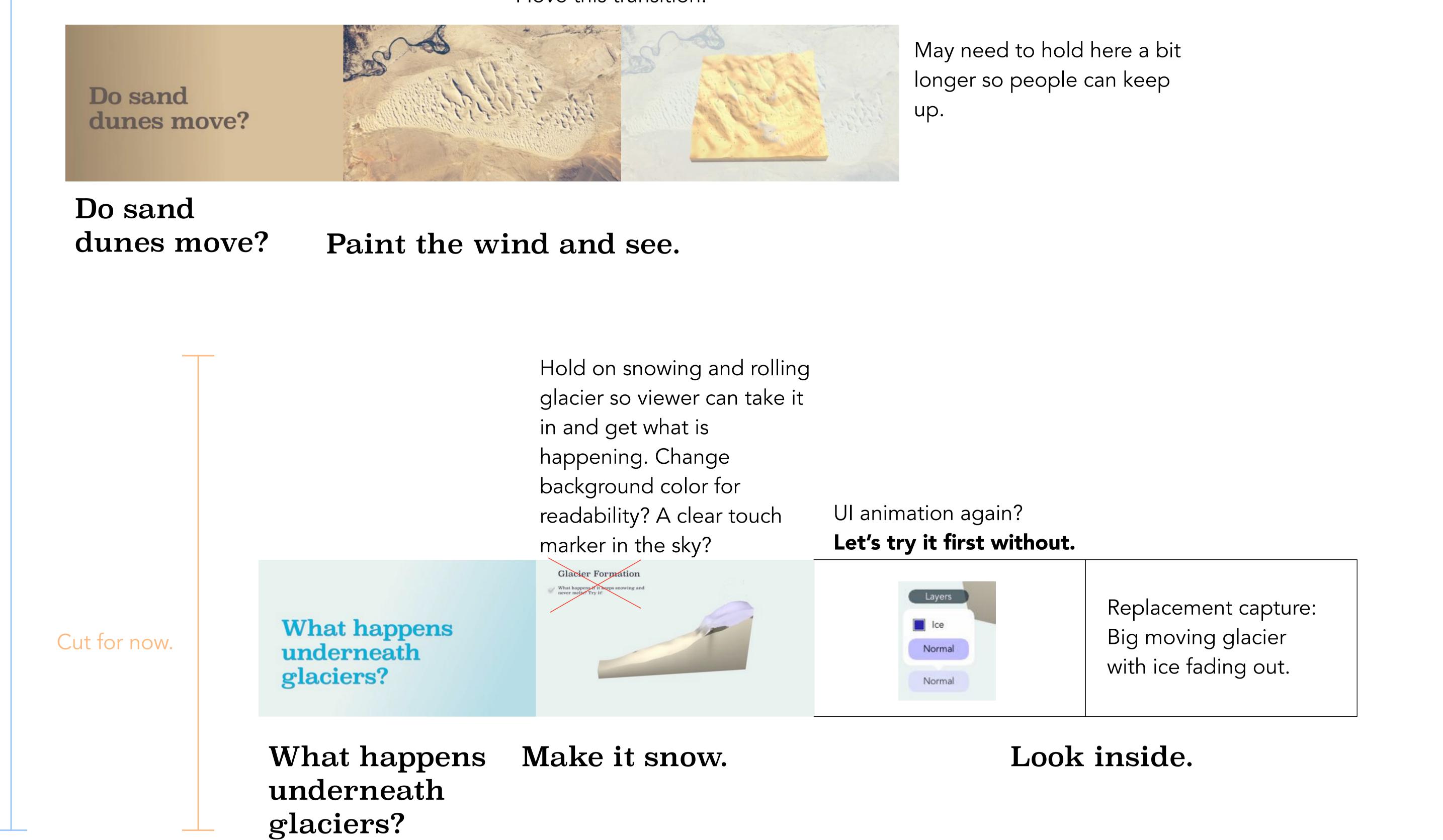
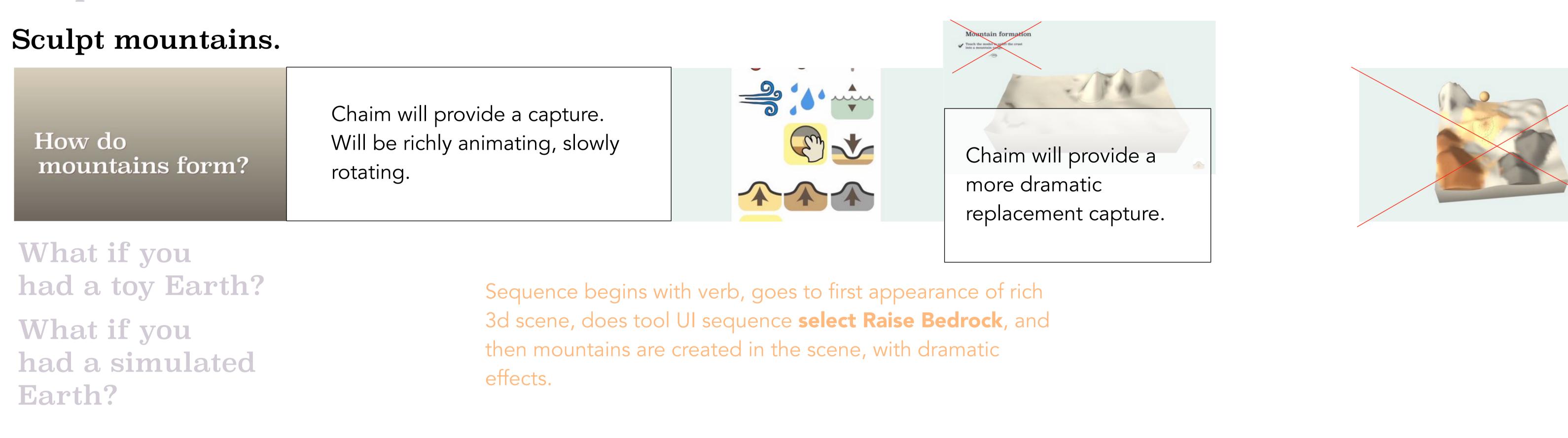
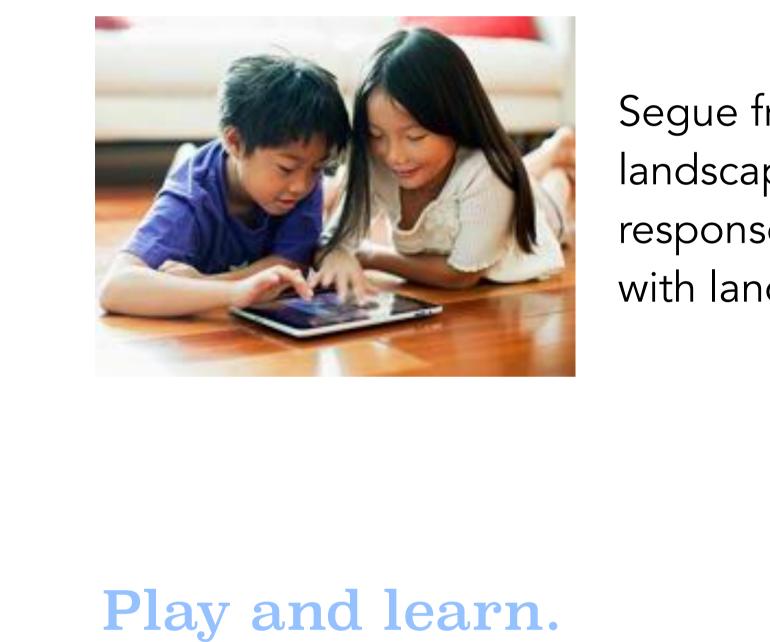
From the designer of the Spore Creature	A revolutionary new kind of book				 The idea with my new titles, e.g "Make magma and find out." is th has the same emphasis/size as exi questions.
Creator	illustrated with interactive simulations				 People complain that big titles a fast, hard to read, and need to pe
Variation; might not use this title on public version, just one for press, etc	Or: "A new kind of book illustrated with simulations.	//			longer
			An Earth Science	e book that has come to li	Ie.
 Possible to use starry bat Would dovetail nicely with Push left like page turn? 	h Spore reference. ?		How does the Ea	rth work?	
 Voice over instead of tex 			What if your Earth science book came to life?		
			How old is the Earth?	Through play.	
Establish touch indicator convention here. Almost like a beacon effect. (We should gather reference examples).	Zoom through cutaway to ease conceptual transition into Earth's core.	No touch markers here; save interaction for between "Discover" and "play" (Also, touch markers don't	Discover how Earth works.	These dots and lines are distracting. Use capture without. Shot will be more effective if using plumes not rifts, and no plumes exist prior to interaction.	
Ken Burns effect here with parallax would be nice.		read here. Looks and sounds like explosions.)			
Also: maybe squish planet in response to touch a tiny bit; might be redundant to touch effect.		We need touch markers user interaction that caus	to be clearly discernible, and sed these effects.	l very accurately represent	
	I'm concerned the page t general—is making the vi to follow. I want to remov (except from the image/p section)	deo harder re all of it		I'm concerned this won't mak sense. But it does look cool a shown.	
How do volcanoes work?	 Lava Construction of the state of the s		Cut for now, unless it make narrative sense	y	
How do volcanoes work?	Touch markers are off her appears where user is tou	Loc	om in, and ss-fade to first		ow/minimal motion, a moment to take it in.
	magma and find c	24	scene.		zoom out post-transition)

I love this transition.



Sculpt bedrock.





Segue from prior shot of landscape play to delightful response of kids playing with landscape tools.

Experiment with Earth.

Discover how Earth works.

Learn through play.



A new way to learn.

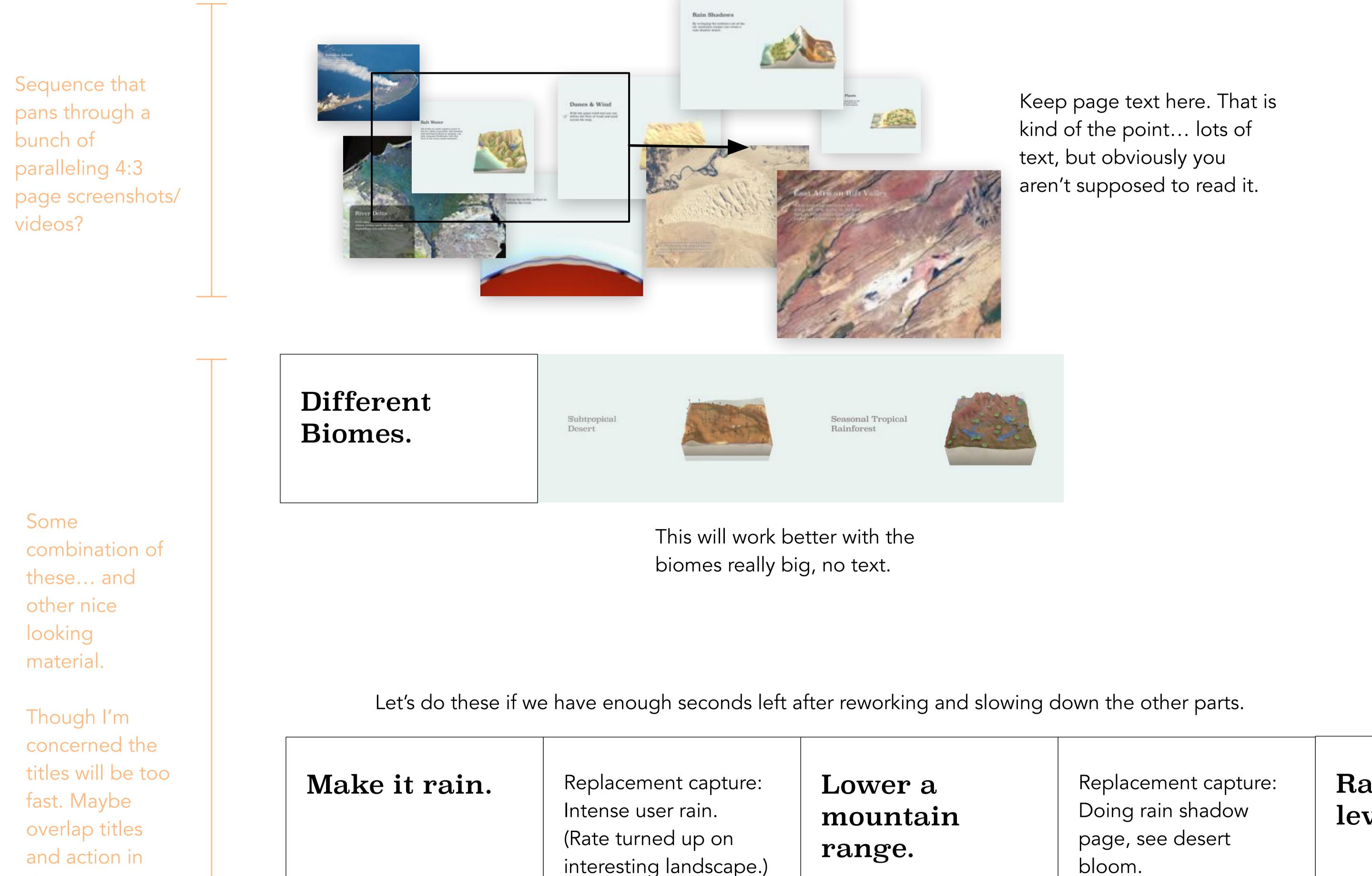
(Keep page text here)

Fast Sequence

Introduction

Questions.

—Keep it???— I'd rather a clear, legible narrative and show less than trying to pack in the feeling of SO MUCH.



Raise the sea level.

"Raise" vs. "Lower" vs.

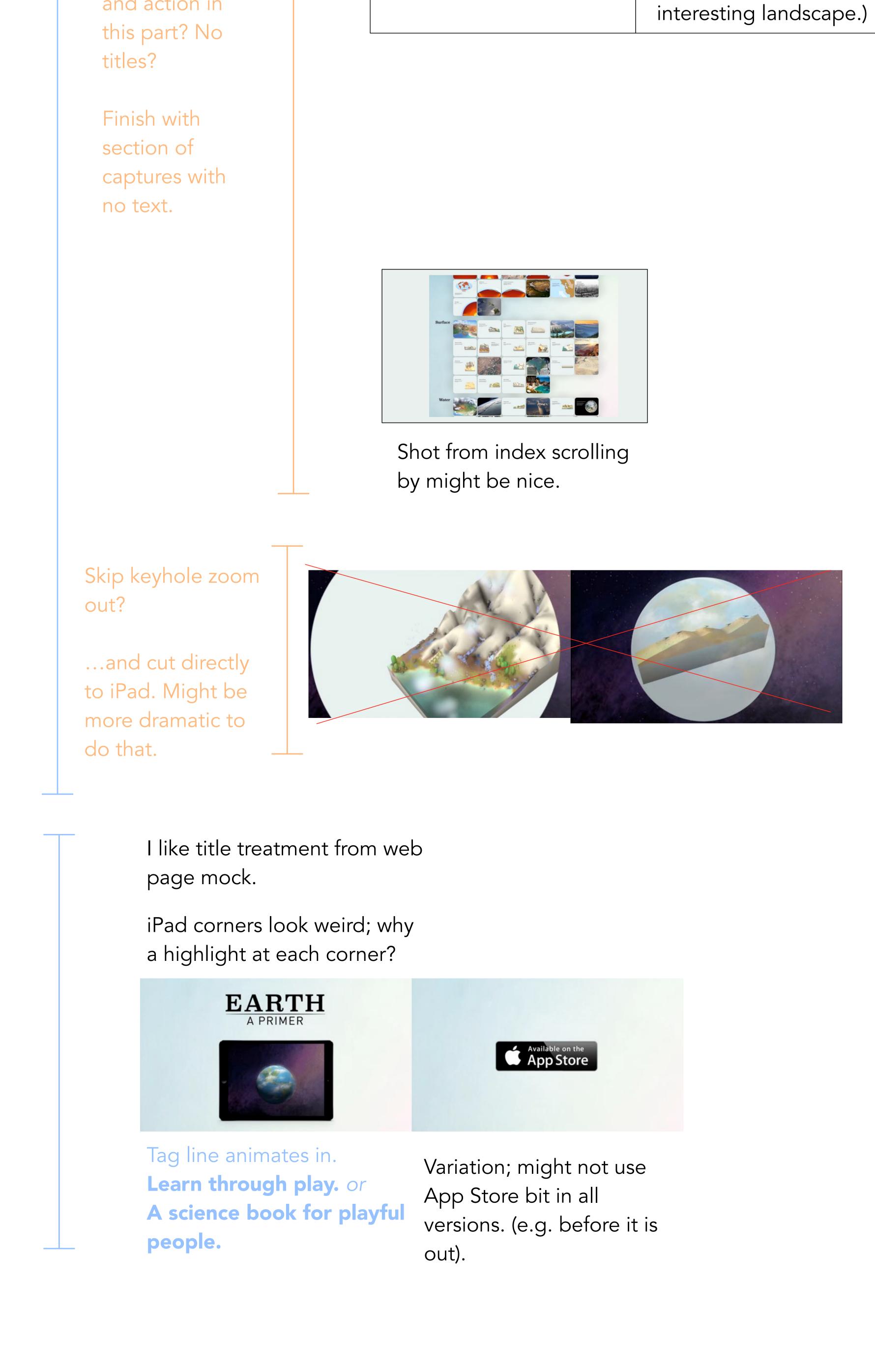
Bret: Raise the sea level

lingers as global warming.

what is captured.

"Change" will depend on

Replacement capture: Dramatic sea level change.



Include in some alternate, future revision maybe.

Conclusion

[endorsements/ quotes]

Variation we are not doing right now, but they would go here in alt. edit.